

underlines

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Infotex: performance strikes out

Premiere Vision, ISPO Textrends and Performance Days
Show Review

Spring/Summer 17 & Fall/Winter 17/18

If you haven't heard the word athleisure, where have you been hiding? It continues to drive the market as mills crossover their technology and incorporate high performance yarns and finishes into new applications. For intimate apparel brands, those who haven't yet launched a performance collection are missing out on an a big opportunity. From sports bras to base layers, yoga tops with built in bras to compression leggings and seamless attire, not forgetting gym shorts with high level shaping. The presence of athleisure and the continuing growth of work/life balance and wellbeing is fuelling this lifestyle trend, that relies heavily on the intimate apparel sector. There is potential in this sector, not just for intimate apparel brands incorporating their know-how, but also for fabric manufacturers crossing over into new sectors.

On the recent show schedule, for textiles that feature in Premiere Vision Paris, the season focused on Spring/Summer 2017. The activewear and sports industry has traditionally worked a season ahead, with ISPO Textrends and Performance Days both featuring Autumn/Winter 17/18.



PREMIERE VISION

The growth of the performance sector isn't diminishing the traditional elements of the lingerie sector. At Premiere Vision Paris in the Fabric section, highlighting the key trends for Spring/Summer 2017 lace was dominant in new bold colours through to abstract relief geared not just for lingerie but continuing to push through in ready-to-wear.

A lively surface effect from ruched to seersucker featured in knits, all coming through in super fine weights. An emotional element features in fabrics for the season, especially through touch as super soft and luxurious hands feature.

Darquer launched a truly emotional range collaborating with artist Rose Lynn Fisher entitled Tears & Lace. Fisher's photographic work is based on the microscopic structure of tears that have been incorporated into the structure of Darquer's lace collection, delicate and fine, the structures really do mimic the intricacy of tears, adding a strong emotional aspect.

Colour came through in bright tones on the lace fronts, enhanced through lightweight and fluid qualities. On the knit front dynamic openwork structures with an organic irregularity featured, perfect for the swimwear market. A double layered structure with openwork mesh mimicked the concept traditional spacer fabrics with a twist from **Bedini**, while micro to macro mesh had the added value of performance fibres for enhanced functionality.